

In Touch



COMMUNITY LIVING UPPER OTTAWA VALLEY

Canadian Blood Services Honours Local Donor

**FROM CANADIAN BLOOD SERVICE
“HONOURING OUR LIFELOOD” AWARDS CEREMONY:**

Every year, we take time to celebrate the individuals and organizations who are the heart of Canada’s blood system, and who provide a lifeline each year to hundreds of thousands of Canadians who need blood, blood products or stem cells. Without their commitment and support, there simply would be no blood system in Canada!



Larry Markus (shown above right)
Recipient of the Honouring Our Lifeblood Award
North/East Ontario and Nunavit 2012
This distinguished awards ceremony was held
in Ottawa September 2012

Honouring Our Lifeblood ceremony is a National Event and winners come from each region of the country. There are several categories: Volunteer, Peer, Recruiter and Donor.

Larry Markus of Pembroke won this award in the donor category for the North & Eastern Ontario Region and his story was shared at the awards evening as follows:

“Larry is a loyal donor who has a first-hand understanding of the importance of giving, he has needed blood products himself. A number of years ago, Larry received platelets after suffering a life threatening accident. His experience compelled him to help others and led him to become an active advocate for blood donation.

Primarily, Larry works to promote Canadian Blood Service with clients and staff at Community Living Upper Ottawa Valley. The organization joined the Partners for Life program in 2011. Larry plays an important role in promoting the partnership throughout the community and has been instrumental in reaching out to new donors.”

Partners for Life



Larry is shown above giving his **75th** blood donation

Together we can save more lives

With every blood donation you make, you save lives. By donating, you share your health and vitality with someone who needs it. Whether it's for someone in your community or someone on the other side of the country, your single donation makes a difference in the lives of others.

Now just think of the difference you could make if you brought someone with you the next time you donated.

What if you brought two people?

What about Five? Twenty? Fifty?

Partners for Life is a nationwide program that is designed for corporate and community organizations. By joining the program, your organization makes a commitment to save lives by donating blood as a team. The need for blood is ongoing, and patients that are treated for such things as cancer, surgery and trauma depend on a stable supply of blood year round, which is why ***Partners for Life organizations have the power to save lives!***

As noted, Community Living Upper Ottawa Valley has joined the Partners for Life program with Canadian Blood Services. As part of the program, we are given a challenge of meeting or exceeding 16 blood donations per calendar year. Although the program has started off slowly, this month we saw at least 5 new Community Living staff join our program. We were thrilled to see our staff join our partnership program and to help save a life!

If you are interested in further information about the crucial ongoing need for blood donations, please visit the Canadian Blood Services website at www.blood.ca

If you are interested in joining Community Living's Partners for Life program and help us meet our yearly organizational pledge, please contact Nancy @ (613) 735 - 0659 or nancygoodbody@communitylivingupperottawavalley.ca



Jennifer Heale is **Community Living's** liaison through Canadian Blood Services who provides information and promotion of our Partners for Life. Jennifer nominated Larry Markus for his award after meeting him at the local clinic and taking the time to hear his story for giving.
Thanks Jennifer!