

GIVINGTUESDAY™



COMMUNITY LIVING
Upper Ottawa Valley


Inspiring Possibilities

GIVINGTUESDAY™ launches in Canada

Most people know about Black Friday and Cyber Monday...**now GivingTuesday is coming to Canada on December 3, 2013**

It is a new Canadian movement for giving and volunteering, taking place each year after Cyber Monday. The “Opening day of the giving season,” it is a day where charities, companies and individuals join together to share commitments, rally for favourite causes and think about others.

Please join in the giving... www.givingtuesday.ca

 Community Living Upper Ottawa Valley is proud to join a call to action that will help make history. We are helping to raise awareness for **GivingTuesday**, a new national day dedicated to giving and volunteering. This movement celebrates giving and encourages more, better and smarter giving and volunteering during the giving season. **We encourage you to be part of Giving Tuesday!**

Here's what you can do to help:

- Sign up for free partnerships at GivingTuesday.ca/become-a-partner
- Follow the movement on twitter [@GivingTuesdayCa](https://twitter.com/GivingTuesdayCa), use the [#GivingTuesdayCa](https://twitter.com/GivingTuesdayCa) hashtag. Like on [Facebook](https://www.facebook.com/GivingTuesdayCa), then tell Canada your ideas on how to give back for **Giving Tuesday!**

Who is Involved?

Giving Tuesday in Canada is a collaboration of many organizations including GIV3, CanadaHelps.org, Association of Fundraising Professionals (AFP), and now including 15 founding organizations. This is an open invitation to the entire country – encouraging Canadians to join the movement and give and volunteer for charities of their choice. GivingTuesday US was started in 2012 by the UN Foundation, the 92nd Street Y and several other charities. In 2012, the movement got national awareness, recognition and endorsements from The White House, Bill Gates and the Clinton Foundation. Online giving was shown to increase significantly.



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